

KILL AND MAKEUP

Written by

Leyla Kaptanoğlu

INT. BEDROOM - DAY

The girl is laying on her bed, looking at her phone.

**THE SHOT DISPLAYS: TELEPHONE SCREEN.** An Instagram feed with beautiful models, makeup commercials on displays.

The girl is scrolling through her Instagram feed. Liking model's picture, frowning at them. **She comments on a post "So jealous!!! So pretty!!!"**

She scrolls another time and comes across with a makeup commercial.

The makeup commercial starts as the girl stops scrolling.

THE SCREEN DISPLAYS: THE COMMERCIAL VIDEO

COMMERCIAL (V.O.)

Do you compare your beauty with  
other people and get depressed?  
Feel ashamed to go out?

THE GIRL

(whispers)

Yes. Yes.

COMMERCIAL

Hate yourself? Are you feeling  
disgusted, shameful, and  
responsible on the inside?

THE GIRL

I...

COMMERCIAL (CONT'D)

If so, this is for you, ladies!  
Don't compare yourself. Just  
rebrand yourself!

COMMERCIAL (CONT'D) (CONT'D)

What's the worst that can happen?  
Call 666 now, to make yourself just  
as beautiful on the outside as you  
are on the inside!

COMMERCIAL (CONT'D)

Don't forget. You deserve to be  
beautiful. Kiss And makeup with  
yourself!

When the commercial ends, the girl looks at her phone with awe. **THE SHOT DISPLAYS: A TELEPHONE WITH AN INSTAGRAM FEED.**

The girl goes into the site and purchases the product, she saw on the commercial.

A satisfied look covers the girls' face.

The title **"KILL AND MAKEUP"** appears on the screen with its intro digital and music.

INT. BEDROOM - DAY

The door of the room opens and the girl rushes inside with a package in her hand, excited.

She walks over to the bathroom.

INT. BATHROOM - DAY

The girl places the package on the bathroom counter, opening the package with stars in her eyes.

She takes it out and holds it, between her eyes, smiling.

**CLOSEUP SHOT.**

The girl opens the lipstick and dips it back in, playfully. She takes it out and dabs the first paint on her lips.

She applies the lipstick on her lips fully as she takes out her phone and starts taking pictures of the lipstick and herself. She uploads the photo to her account.

The girl puts the phone back on the bathroom counter and continues to apply the lipstick cots on cots.

She stops when she hears couple of notifications coming from her phone. She picks up the phone to see social media comments coming from her post.

**THE SCREEN DISPLAYS INSTAGRAM COMMENTS:**

***"So pretty!!!"***

***"UNREAL!!"***

***"The lipstick looks amazing on YOU!"***

***"EMOJIS"***

The girl looks at her phone amazed. She starts taking more pictures and posting them with a rush.

After posting, she starts scrolling through her feed again.  
A post caught her attention.

**THE POST CONSISTS: *Animal Cruelty pictures and the lipstick.***

Dark clouds appear around the girl as she swipes right.

THE GIRL

No.

She swipes again to see couple of more harmed animals.

THE GIRL (CONT'D)

No, no, no.

The girl drops the phone to the bathroom counter quickly in panic.

She looks at herself on the mirror. Touches her lips and tries to wipe the lipstick off.

Her head starts to spin, and she holds on to the wall.

**A FLASHBACK OF THE HARMED ANIMALS CROSSES HER MIND.**

Her eyes swell up with tears.

She makes her way to the toilet seat and drops herself on it. She hides her head inside her hands and rocks herself like a child.

THE GIRL (CONT'D)

-They're dead. --They're dead.

THE GIRL (CONT'D)

I killed them. --It's my fault. I killed them.

Suddenly, the girl looks up to spot the lipstick.

She stands up to go near it.

She picks it up and holds it between her eyes again.

When she sees the smudged red lipstick stain on her hand, she lets go off the lipstick as it drops to the floor.

She stares at her palms and experiences **FLASHBACKS OF BLOOD IN HER HANDS.**

With shaking hands, the girl picks up the lipstick from the floor and throws the lipstick into the trash can.

With a sigh she drops herself back on the toilet seat.

THE GIRL (CONT'D)  
--It's...It's okay not my fault.

A moment later, she hears a notification chime again and she raises her hand. Cautiously and slowly the girl gets up and leads her way to her phone.

As she holds the phone in her hand, she taps on the screen to see the notification.

**THE SCREEN DISPLAYS ONE NOTIFICATION:**

**KISS AND MAKEUP: "The most beautiful girl in the world"**

The girl stares at the screen with a frown. Not knowing what to do, she posts an Instagram story.

**THE SCREEN DISPLAYS: "STOP ANIMAL CRUELTY! \*Sad emojis\* - titled Instagram story.**

The girl slowly leaves the phone on the bathroom counter. She stays put with a confused expression on her face.

She looks down at her phone, then slowly turns her head to the trash can.

Feeling ashamed she looks away as she continues to stay put.

A second later, another notification chimes and without looking at it, she rushes to the trash can and takes out the lipstick.

She rushes back in front of the mirror and applies the lipstick once again, looking crazy happy.

BLACK SCREEN.

The text **"WHAT'S THE REAL PRICE OF YOUR COMPLEXION? YOUR BEAUTY SHOULDN'T COST DEATH OR HARM"** appears on BLACK SCREEN.

FADE OUT.

The text **"STOP ANIMAL CRUELTY"** appears on BLACK SCREEN.

